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## STEPS TO SETUP YOUR HUBSPOT PORTAL FOR SUCCESS

Ready to get your HubSpot portal setup? Follow this checklist to ensure you set up each element and reduce friction for your team.

- Get the basics done
- Define your goals
- Define & create your properties as early as possible
- Create key forms
- Start building lists
- Build key automation
- Set up your templates
- Migrate current content to HubSpot
- Set up your integrations
- Set your SEO tools
- Start building your campaigns
- Custom reporting dashboards
- Import current data

