

Welcome.
Delight Your
Customers with an
Integrated CRM
System

Partners.

HubSpot



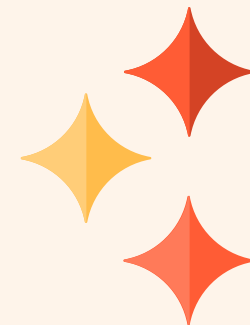

Pella-Mathako
Development Group



YES
4YOUTH
.CO.ZA

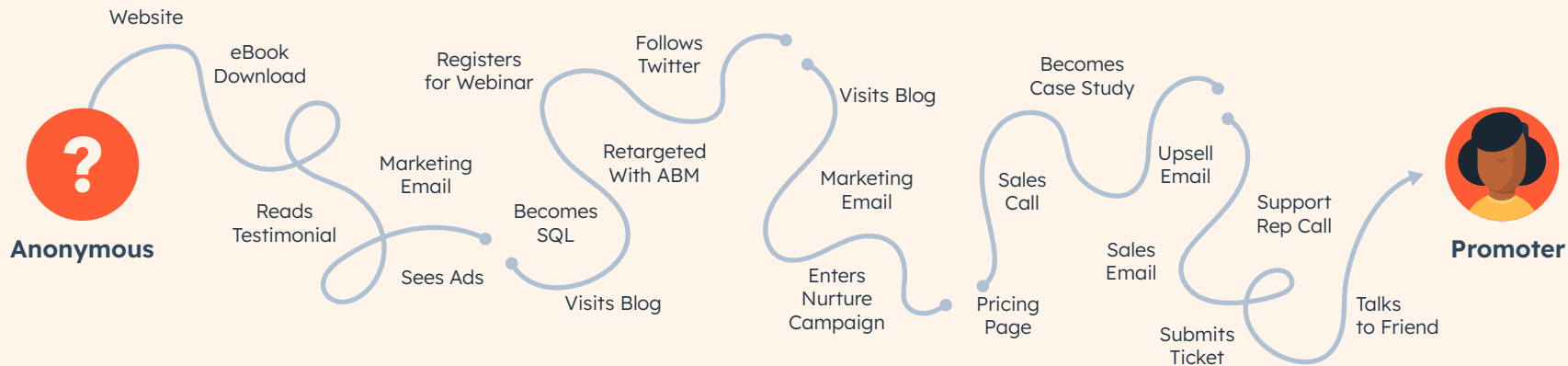
Tshiamiso Astronauts

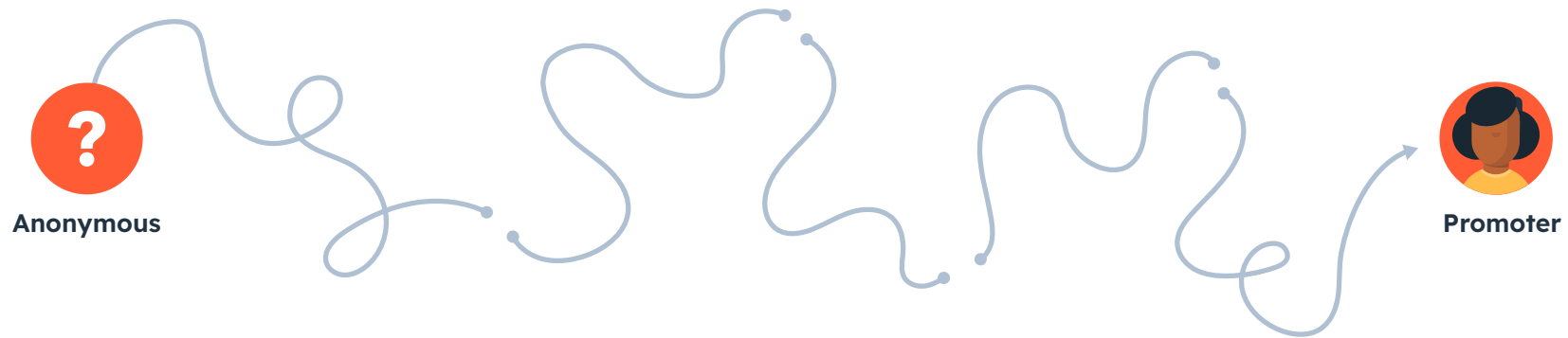
Introduction.

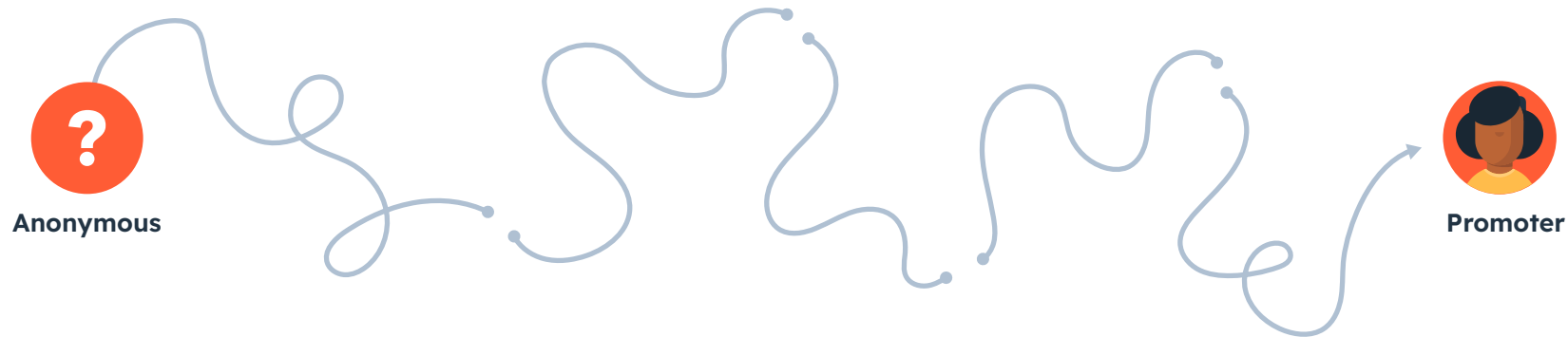


Today's most disruptive
companies are winning
on customer experience.





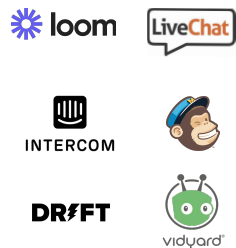




Content



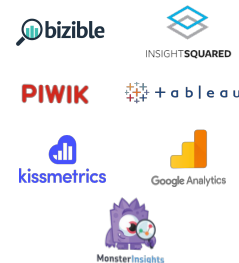
Messaging



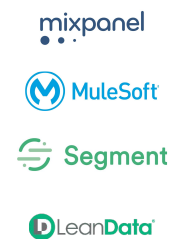
Automation



Reporting



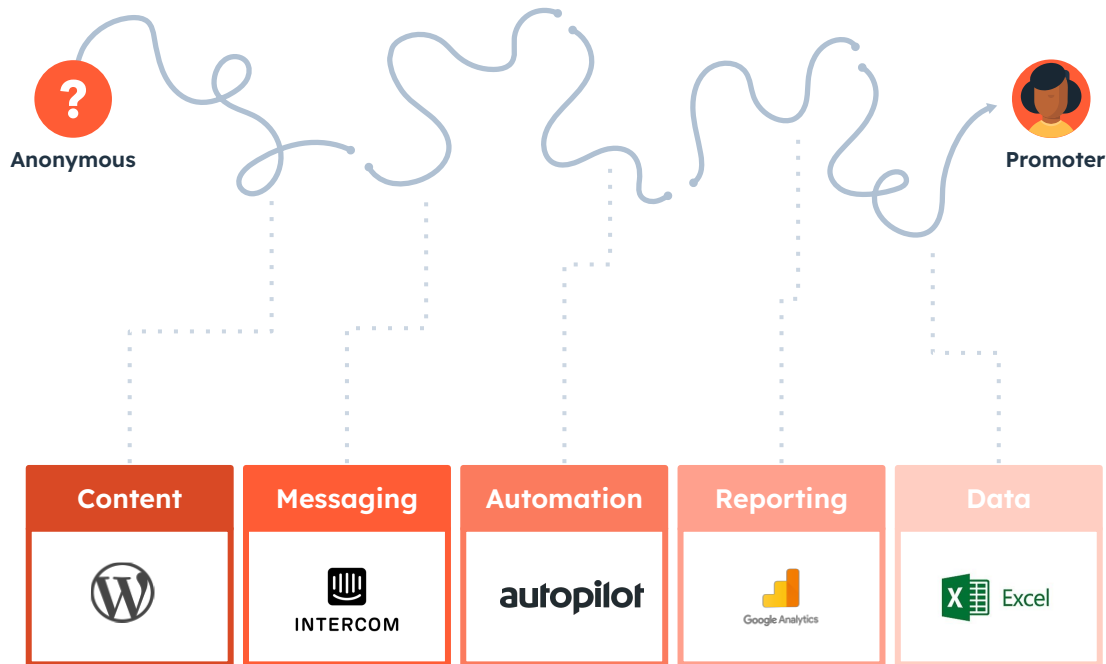
Data



Built by You



“Necessary evil”



The “Cobble Tax”

1. Siloed Tools

Makes it harder to align

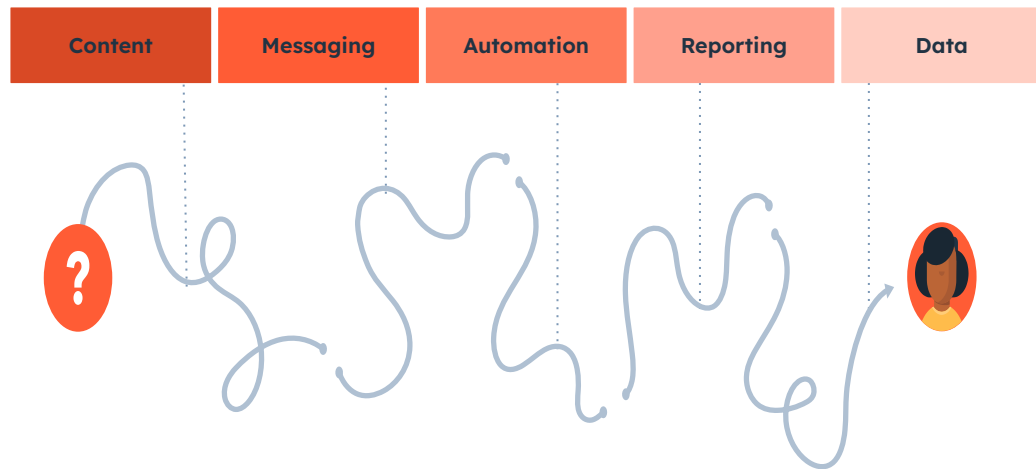
2. Clunky UX

Makes it harder to adopt

3. An Inflexible Stack

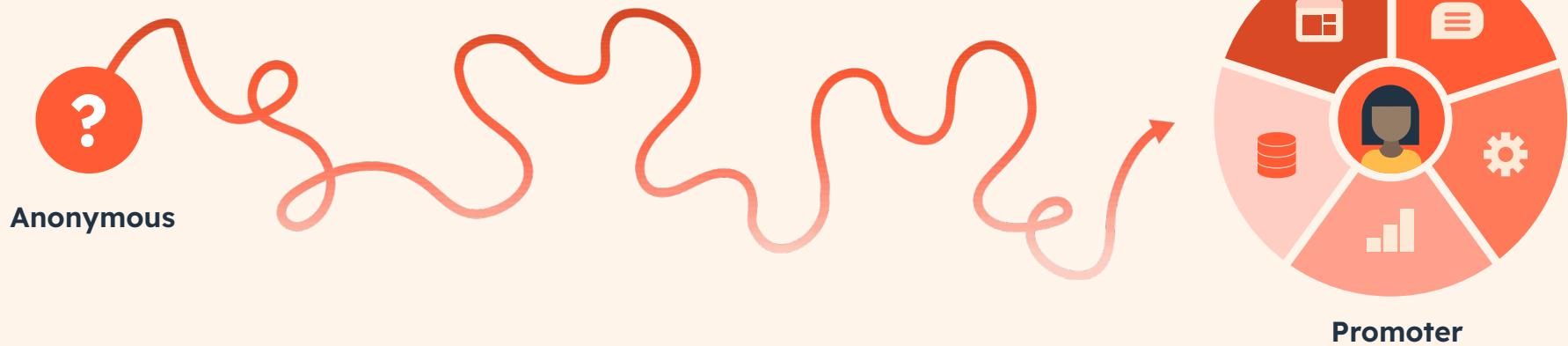
Makes it harder to adapt

Built by You





HubSpot is built
differently





HubSpot

Crafted for Growth

1. A Single Source of Truth

Makes it easy to align

2. One Intuitive UX

Makes it easy to adopt

3. A Unified Codebase

Makes it easy to adapt



Marketing Hub®



Sales Hub®



Service Hub®



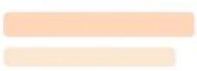
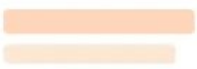
Content Hub™



Operations Hub®



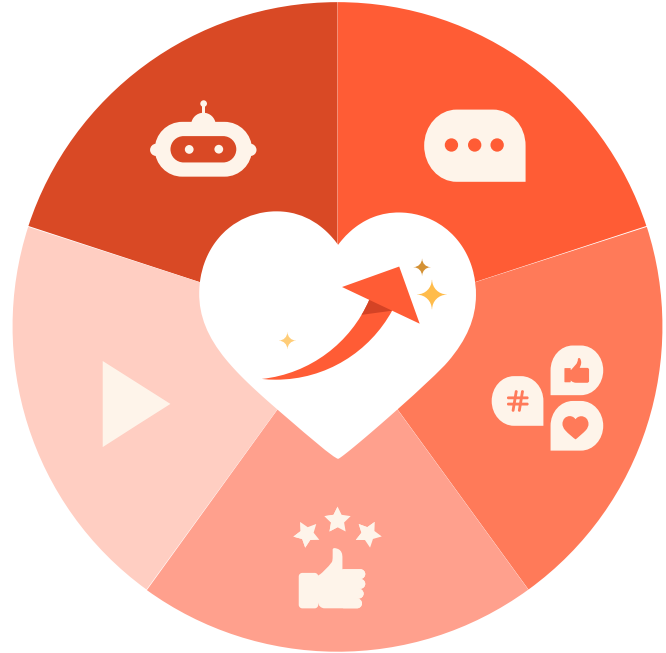
Commerce Hub™



Create Email
Campaign

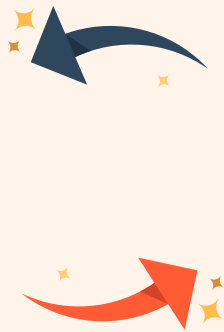
Your whole front office. One customer platform.

CRM is now
the **heart**
of scaling
businesses.





HubSpot
Platform



HubSpot
**App Marketplace
& API**

Ecosystem Integrations

With the launch of **Operations Hub**, HubSpot's native integrations are now powered by Data Sync.

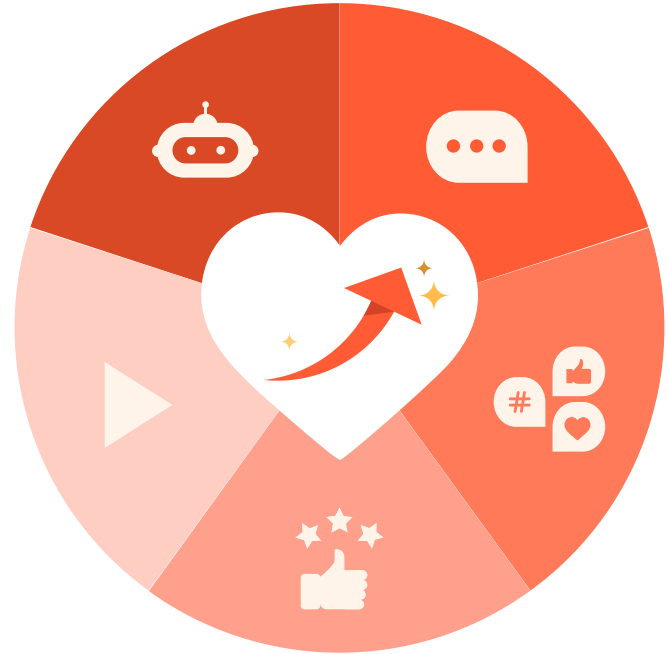
For everything else, HubSpot's App Marketplace has **over 700+ integrations** to keep your customer experience friction-free.



USE AI TO SAVE TIME
ON

BORING
CONSUMING

PARTS OF YOUR JOB

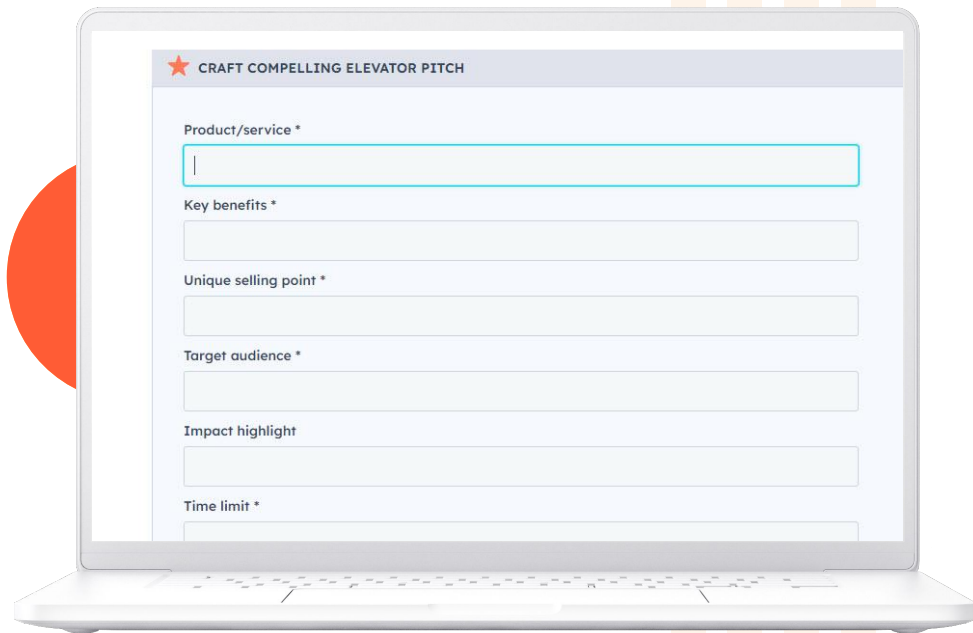


Create or refine your story

Chatspot.ai

PROMPT:

compelling elevator pitch ✓

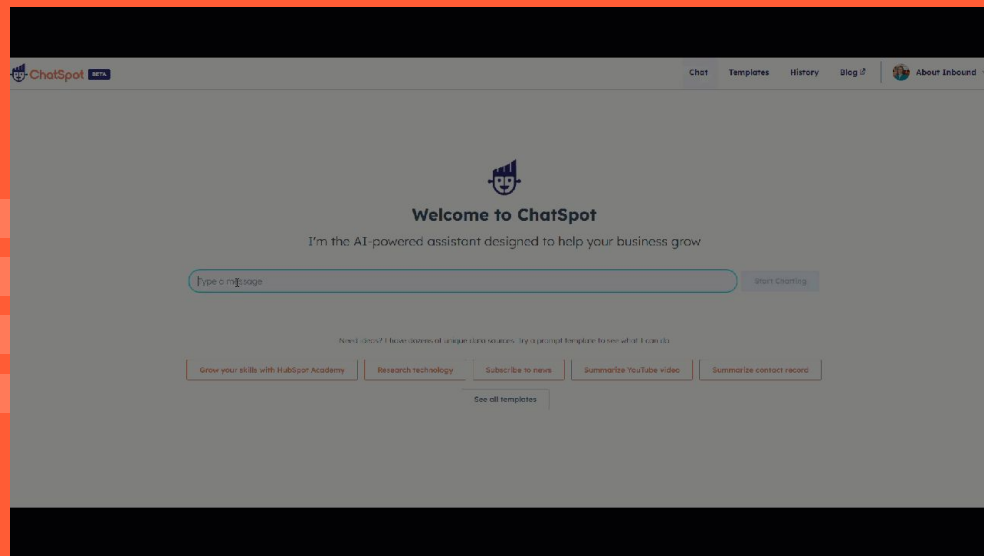


A laptop screen displays a form titled "CRAFT COMPELLING ELEVATOR PITCH" with a star icon. The form contains the following fields:

- Product/service *
- Key benefits *
- Unique selling point *
- Target audience *
- Impact highlight
- Time limit *

Activity: Go to Chatspot.ai

Identify good-fit Prospects

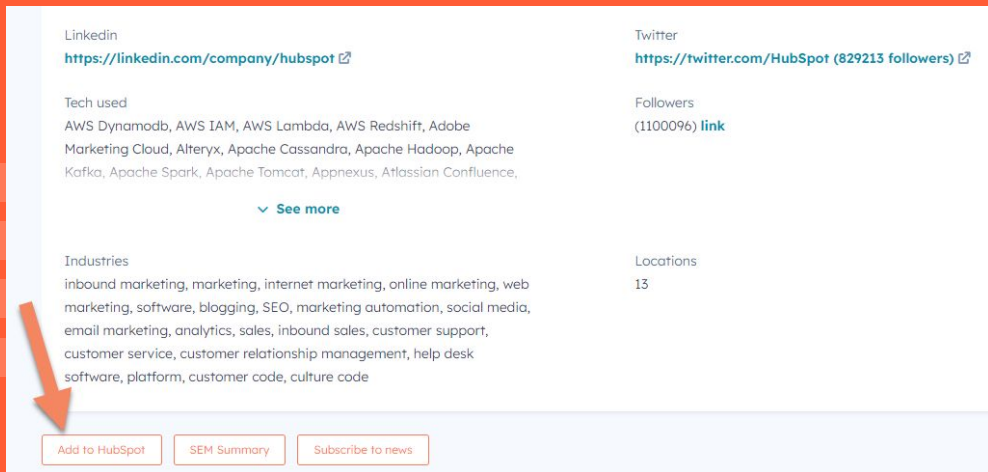


PROMPT:

‘List the best Software businesses based in [your country] with an interest in [your industry]’

Activity: Go to Chatspot.ai

Finding Contact Information



LinkedIn
<https://linkedin.com/company/hubspot>

Tech used
AWS Dynamodb, AWS IAM, AWS Lambda, AWS Redshift, Adobe Marketing Cloud, Alteryx, Apache Cassandra, Apache Hadoop, Apache Kafka, Apache Spark, Apache Tomcat, Appnexus, Atlassian Confluence, [See more](#)

Twitter
<https://twitter.com/HubSpot> (829213 followers)

Followers
(1100096) [link](#)

Industries
inbound marketing, marketing, internet marketing, online marketing, web marketing, software, blogging, SEO, marketing automation, social media, email marketing, analytics, sales, inbound sales, customer support, customer service, customer relationship management, help desk software, platform, customer code, culture code

Locations
13

[Add to HubSpot](#) [SEM Summary](#) [Subscribe to news](#)

PROMPT:

‘Look up company:domain.com’

TIP: use ‘**add to Hubspot**’ button

Activity: Go to Chatspot.ai

Write an email for me

[← Back to Templates](#)

Draft a sales email to a thought leader

Hey ChatSpot, please help me generate a sales email for my company, Hubspotv. I am sending this email to prospect's name who I am looking to sell my product to. The product I am selling is product name and description. I'd like the email personalized based on content they shared publicly on date they shared content. The content they shared was: content shared by thought leader . .

[Send Chat](#)

Add the Hubspot email extention

TIP: use **'Write an email for me'** button

HubSpot

Content Hub



Panel discussion